



LIQUIDMOTORS

Powered by expertise. Driven by success.



ON THE LOT

Listing Service Now Available for SmartAuction Dealers

About The Program

Liquid Motors and SmartAuction are offering a complimentary wholesale listing service to Ally Dealers, providing a quick and streamlined way to list aged inventory and trade-ins directly to SmartAuction. SmartAuction dealers can benefit from the software's automated process which simplifies and shortens the steps needed to list wholesale ready "On The Lot" vehicles while still being made available to your retail customers.

SmartAuction

How Does It Work?

- System integration with your Inventory Management System (IMS)
- Applying specific criteria to identify eligible vehicles available for listing on SmartAuction
- Utilization of Android/Apple Posting app to provide vehicle condition report
- Website interface to manage vehicle listings

How Do I Benefit?

- It's a benefit of being an Ally Dealer
- You only pay your normal Sales Fee to SmartAuction when a vehicle is sold
- Helps reduce inventory turn times and possible curtailment payments
- Sold units qualify for Ally Dealer Rewards \$\$

For more information, please call Liquid Motors Support at 800-260-1031, SmartAuction Call Center at 877-273-5572 or contact your Ally SmartAuction representative