



eBay Services

EBAY AS A MARKETPLACE

The Internet is changing the landscape of the used car business. Buyers are using the Internet to become more educated on vehicles and to expand their buying area. With more than 200 million unique registered users, eBay is leading this change. eBay Motors facilitated more than 400,000 used vehicle purchases last year. More cars are sold on eBay by 9:00 AM each morning than a typical new car franchise dealer will sell in a year.

While many successful vehicles on eBay are hard-to-find vehicles, vehicles that may sell better in a different region or vehicles with an established following, the vast majority of vehicles sold on eBay are everyday vehicles. These vehicles are either fresh trades or aged vehicles that you would normally wholesale or vehicles priced to sell.

POWERED BY EXPERTISE

Liquid Motors has more than 20 years experience in every facet of the automobile industry. As a member of the eBay Developers program and with more than six years selling experience on eBay Motors as a Power Seller, Liquid Motors' systems and services incorporate the expertise required to be successful on eBay. Our patent-pending Inventory Analysis System assists in selecting the right vehicles to launch at the right price. Building professional, customized listings is a breeze with our Automated Listing System. Best practices are incorporated into our Listing Management and Lead Management Systems, capitalizing on all opportunities. Liquid Motors has the only solutions that provides end-to-end expertise for eBay.

DRIVEN BY SUCCESS

With Liquid Motors assisting you in selling your pre-owned inventory, you'll get higher online sales rates, better margins and, of course, superior profitability. In fact, our Full Service Solution is based exclusively on your success, where our employees' compensation and corporate profits are based on your dealership's success selling vehicles.

With thousands of automobile sales online, Liquid Motors can take the guesswork out of your eBay equation. We provide a variety of solutions so your dealership can choose the one that best meets its needs. Whether you're looking for the only comprehensive Full Service Solution in the industry, a professional Listing Service Solution, or a Self-Service Solution, Liquid Motors has a solution to make your dealership successful.

Please take a minute to call for a brief, no-cost evaluation and consultation.



LIQUIDMOTORS

Powered by expertise. Driven by success.™

Phone: (214) 393-2323 | Toll Free: (877) 573-6877
sales@liquidmotors.com | www.liquidmotors.com

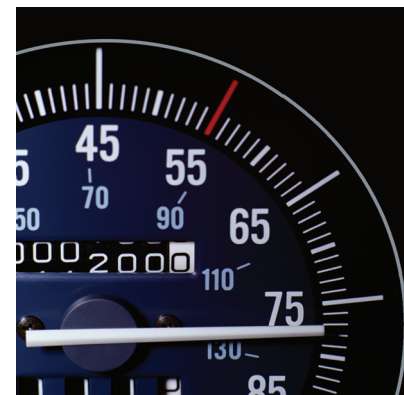
FULL SERVICE SOLUTION

Our Full Service Solution is intended for dealerships that do not have expertise, experience, or time to take advantage of the significant eBay opportunity. Some dealerships have tried eBay on their own and stopped after a few months due to limited success, while others have never tried eBay. These two types of dealerships are the perfect candidates for our Full Service Solution.

Liquid Motors:

- Analyzes inventory, recommends and photographs vehicles
- Creates, proofs, schedules, and manages the listings
- Answers calls and emails 24/7 and cross-markets inventory
- Proactively follows-up with bidders and qualifies all leads

By Liquid Motors handling the entire eBay process start to finish for you, we allow your in-house sales people and sales management to focus on the customers on your lot. This allows you to handle the day-to-day activities of your dealership knowing that your eBay listings are being handled by professionals.



LISTING SERVICE SOLUTION

Our Listing Service Solution is intended for dealerships that are already selling on eBay, but do not have the time or resources to perform the time-consuming tasks associated with creating listings or they want their Internet BDC resources to focus on selling vehicles, not taking pictures and creating listings.

Dealership:

- Accesses our Inventory Analysis System
- Chooses vehicles and manages listings and leads
- Accesses our Listing and Lead Management Systems

Liquid Motors:

- Professionally photographs vehicles
- Creates, proofs, schedules, and validates listings
- Solution Desk live support 24/7

With this solution, your dealership will gain the competitive advantage of using Liquid Motors' expertise driven systems with the support of our Solution Desk to improve your success on eBay. Picking the right vehicle at the right price will improve your dealership's success ratio leading to a better return on your marketing investment.

SELF-SERVICE SOLUTION

If your dealership is successful on eBay today and your dealership currently does all the leg work associated with listing vehicles, our Self-Service Solution is developed for you. By using our solution, you can gain additional competitive advantages and see improved success.

- Our Inventory Analysis System will save you time researching vehicle's success, valuations, and associated pricing.
- Our Automated Listing System will help quickly build customized, professional listings.
- Our Listing Management System will help manage and track your active listings.
- Our Lead Management System will capture all your prospects, manage activities associated with each prospect, and cross-market your inventory.

Liquid Motors is the only eBay solution provider to offer all of these services in a Self-Service Solution.

Call us at 877-573-6877 to set up your no-cost evaluation.