

THE SOLUTION



Liquid Motors has the competitive market intelligence, customizable tools and service-oriented industry experts to provide optimal Internet marketing performance for auto dealers.

Liquid Motors delivers:

- Auto industry experts
- Inherent market intelligence
- Internet marketing and technology experts
- Customization to each dealer's brand image
- Competitive advantage through best practices
- World-class account management and support
- The most comprehensive Internet marketing platform

Whether your dealership is looking for an entry level Internet marketing service or a totally comprehensive Internet marketing solution, Liquid Motors products and services deliver results.



LIQUIDMOTORS

Right Cars. Right Prices. Right Sites.™

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THE CHALLENGE



With more than 80% of car buyers starting their search for their next vehicle on the Internet, the Internet has forever changed the way consumers search, shop and purchase automobiles.

To thrive, dealerships must:

- Embrace technology
- Build consumer trust and confidence
- Effectively promote their brand image and inventory
- Adapt to the opportunity or risk becoming non-relevant
- Partner with vendors that will keep up with rapidly changing technologies